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Jon is a regular contributor and editor of the Economic Review and is a co-author of the 7th edition of the textbook, Economics for Business. He has published chapters in books on the economics of sport and regularly writes cases for the 'Sloman in the News' website.

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Abstract. Given a set  $S$  of  $n$  points in the plane, where do we place a new point,  $p$ , in order to maximize the area of its region in the Voronoi diagram of  $S$  and  $p$ ? We study the case where the Voronoi neighbors of  $p$  are in convex position, and prove that there is at most one local maximum.

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Written from a European perspective, this text acquaints students with basic microeconomics, macroeconomics and EU institutions and policy.

This new edition of Economics for Business uses up-to-date case studies to examine the key issues facing the business world today. Looking at everything from the impact of the financial crisis to the operation of individual business, the 7th edition illustrates how economic theory relates to real business issues in a clear, accessible and engaging way designed to help students excel. Looking for economics in action? Search online for the Sloman Economics News Site, a blog that's updated several times a week with current affairs and topical stories, all linked to your textbook so you can explore the background to the issues more deeply. John Sloman was Director of the Economics Network from its foundation in 1999 until 2012, and is now Visiting Fellow at the University of Bristol where the Network is based. John is also Visiting Professor at the University of the West of England, Bristol. Dean Garratt is Principal Teaching Fellow in the Department of Economics at the University of Warwick. Jon Guest is a National Teaching Fellow of the Higher Education Academy and a Principal Lecturer in the School of Economics, Finance and Accountancy at Coventry University. Jon is also an Associate of the Economics Network and a Lecturer on economics courses delivered to departments across the UK government. Elizabeth Jones is a Principal Teaching Fellow and the Dean of Students in the Economics Department at the University of Warwick. Elizabeth is also a Lecturer on economics courses non-economists delivered to departments across the UK government.

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